



technological society one could spend his life just engaging in preventive "medicine". The "planned obsolescence" for which Detroit and other manufacturers are so roundly denounced may be as much an integral part of the technological life style as it is a product of business maneuver.

One of the most significant barriers to effective detection and prevention is the unavailability of simple and inexpensive diagnostic tests, whether the problem involves machinery or living organisms. One ought to be able to test for the presence of spores in the air at minimum expense. The average homeowner, however, doesn't possess even a fire-alarm, much less a humidity gauge, and an automatic spore counter. Admittedly, with the installation of noise, air, and water pollution detectors, the homeowner's control panel begins to look quite formidable. But despite human inertia, my marketing sense tells me that it must be much easier to sell a total systems concept, whether for maintenance of the home environment

or for maintenance of an automobile, than it is to promote individual detecting and preventive components no matter how inexpensive separately. Let's hope that VW proves this point with its new computer diagnosis technique.

The environment of the home should, on the other hand, command no greater concern than the internal environment of the human body. We badly need a similar approach to self-diagnosis. If that word offends some of my medical acquaintances, then self-monitoring may be more appropriate. How many medical emergencies, indeed disasters, might be prevented if some of the routine, and not really complicated testing now confined to offices and hospitals could be regularly performed in the home? I'm convinced that the proper combination of engineering know-how with scientific knowledge can help us take giant steps forward, if we can agree on the desirability of our objectives.

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